

Isabel Anguera — *User Experience Designer*

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Systems thinker and cross-functional UX designer with 3+ years of experience leading design efforts for enterprise and consumer tools across industries. Passionate about mission-driven work, design systems, and meaningful user impact.

Professional Experience

Stellar Elements (formerly projekt202) – *Experience Designer*

Austin, TX | April 2022 - Present

→ **Enterprise Client – Field Operations Platform** | April 2025 - Present

- Designing a scheduling and equipment coordination tool for field operations teams serving enterprise clients.
- Inherited a partially developed tool and improved design direction based on stakeholder feedback while minimizing development rework.
- Working toward integrating user feedback into a fast-moving stakeholder-led process.

→ **Enterprise Client – Internal Sales Tool** | July 2023 - June 2025

- Contributed to the UX of a custom internal sales platform for mid-market representatives, refining flows for building service proposals and pricing.
- Maintained a user-first approach despite limited access to direct feedback due to vendor constraints.
- Took on cross-functional responsibilities as the team scaled from 8 to 2, enhancing prioritization and communication skills.

→ **Global Sportswear Brand – Consumer App & Design System** | April 2022 - July 2023

- Consolidated three product team libraries into a unified Figma-based design system, migrating teams from Sketch and aligning design processes.
- Supported redesign of a global e-commerce app, focusing on creating Android-native UI patterns for cross-platform consistency.
- Developed and scaled design system practices through documentation, workshops, and stakeholder alignment.

Other Work Experience

Opal (NFT Startup) | *UX Design Intern*

Built design system and upgraded MVP from wireframes into a high fidelity beta supported and informed by user feedback.

DemocracyLab | *Research and UX Design Volunteer*

Led research initiatives on the corporate research team and managed design tasks for the org.

OnePlus | *UI Designer (Contract)*

Designed a themed UI kit for their newly released theme store.

Education

Parsons School of Design, The New School | New York, NY

August 2017 - May 2021

Bachelor of Fine Arts in Design and Technology

- **Awards:** Honors, Departmental Honors
- **Activities & Societies:** Research Assistant (2x), BFA Thesis Publication Team Lead

Bachelor of Arts in Culture and Media Studies

- **Awards:** Honors

Skills

Expertise: UX Design, Interaction Design, Design Systems, Cross-functional Collaboration, Prototyping, Usability Testing, Remote Design Facilitation

Tools: Figma, FigJam, Sketch, Jira, UserTesting.com, DoveTail, Notion, Confluence

Methods: Design Thinking, Rapid Prototyping, Heuristic Evaluation, Systems Thinking, Accessibility Standards